

## **Attorney General Jeff Landry Encourages Participation in Consumer Protection Week**

*General Landry Hopes National Campaign Empowers Louisiana Consumers*

BATON ROUGE, LA – Louisiana Attorney General Jeff Landry is joining businesses, nonprofit organizations, and government agencies across the country to celebrate National Consumer Protection Week (NCPW), March 6-12. This education campaign encourages residents to take full advantage of their consumer rights and learn ways to better protect themselves in the marketplace.

“Education is always the first line of defense for consumers to make smarter decisions about managing their money, using credit, and building a strong financial foundation for the future,” said General Landry. “I hope our events during NCPW empower Louisiana consumers.”

“People may need help with financials – from shopping for an auto loan to reconciling credit card statements, choosing retirement plans to comparing health insurance policies,” added General Landry. “Our office is here to educate Louisiana residents and protect them from scams and discriminations.”

To highlight NCPW – General Landry’s Consumer Protection Section will host a series of events, including this afternoon’s LifeSmarts Ultimate Consumer Challenge Competition in Baton Rouge. LifeSmarts, a quiz bowl competition established by the National Consumers League, is a fun and competitive way for high schools students to develop consumer knowledge and skills. Representatives from General Landry’s Office will also provide consumer education information throughout the state to help protect consumers against fraud.

The schedule of events is as follows:

### Friday, March 4, 2016

LifeSmarts State Competition  
1885 North Third Street, Baton Rouge  
9:30 AM – 3:00 PM

### Monday, March 7, 2016

Southern University – New Orleans  
Student Union, 6400 Press Drive, New Orleans  
9:00 AM – 11:00 AM

University of New Orleans  
Student Union, 2000 Lakeshore Drive, New Orleans  
1:00 PM – 3:00 PM

### Tuesday, March 8, 2016

Southern University – Shreveport  
Student Union, 3050 Martin Luther King Drive, Shreveport  
11:00 AM – 3:00 PM

### Thursday, March 10, 2016

Grambling State University  
403 Main Street, Grambling  
10:00 AM – 1:00 PM

Friday, March 11, 2016

Greenhouse Senior Center  
110 NE Evangeline Thruway, Lafayette  
11:00 AM – 12:00 PM

Rosehouse Senior Center  
120 Statesman Drive, Lafayette  
1:00 PM – 2:00 PM

Tuesday, March 15, 2016

Southern University – Baton Rouge  
Student Union, 801 Harding Boulevard, Baton Rouge  
11:00 AM – 2:00 PM

Wednesday, March 16, 2016

Louisiana State University – Alexandria  
Mulder Hall, 8100 US-71, Alexandria  
11:00 AM – 2:00 PM

Thursday, March 17, 2016

McNeese State University – Lake Charles  
New Ranch Student Union, 4205 Ryan Street, Lake Charles  
10:00 AM – 2:00 PM

Wednesday, March 23, 2016

Lake Charles Senior Center  
1801 Moeling Street, Lake Charles  
9:00 AM

All events are free. For more information about these events or other consumer-related issues, visit [www.AGJeffLandry.com](http://www.AGJeffLandry.com) or call the Attorney General's Consumer Protection Hotline at 800-351-4889.

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